

# Industry Notice Board Rates

| Service  | Cost<br>Prices inc. GST |            |
|--|-------------------------|------------|
|  | Member                  | Non-Member |
| One month on Message Board on website (50 words or less, no images)  | \$55                    | \$110      |
| One month on Message Board on website (50-200 words, up to 3 images)   | \$100                   | \$220      |
| One advertisement in nationwide eNewsletter (50 words or less, no images)  | \$60                    | \$110      |
| One advertisement in nationwide eNewsletter (50-200 words, up to 3 images)   | \$100                   | \$220      |
| <b>Budget Package Offer:</b>   |                         |            |
| 1...One month on Message Board on website (50 words or less, no images) +<br>2...One advertisement in nationwide eNewsletter (50 words or less, no images)   | \$100                   | \$200      |
| <b>Premium Package Offer:</b>  |                         |            |
| 1...One month on Message Board on website (50-200 words, up to 3 images) +<br>2...One advertisement in nationwide eNewsletter (50-200 words, up to 3 images) | \$180                   | \$420      |

## Terms & Conditions:

- 1...All advertising must be prepaid before it will be initiated.
- 2...Images are to be supplied in JPG format and are to be labelled as to their subject.
- 3...Image count includes the use of logos.
- 4...Text should be publication ready.
- 5...If creating own layout for advert, please supply in PDF file.
- 6...Advertising will be uploaded to [www.nbia.org.au](http://www.nbia.org.au) & [www.biaq.org.au](http://www.biaq.org.au).



Would you like to advertise your goods and services in a magazine also?

Do you have an interesting news item you'd like to share?

The Australasian Baker magazine is distributed to an audience of 5,000 every 3 months.

Please contact Don Avery (Editor) on 0401 300 004 or [don@nbia.org.au](mailto:don@nbia.org.au)  
to discuss content, pricing and dates.