

“AUSTRALIA’S GREATEST PIE “

Landslide win for Western Australia in Australia’s Biggest Pie Competition.

Bakers and Pie Makers from all over Australia converged on Sydney this week to vie for the most sought after award in their industry, the Official Great Aussie Pie competition.

The competition was judged over a four day period by an elite team of 19 judges from the baking industry. Eleven categories of pies were appraised including Plain Meat, Chunky Meat, Red Meat, Gourmet, Poultry, Game, Seafood, Vegetarian, Gluten Free, Breakfast and Apple.

Bakers have once again proven that competing and winning medals at this highly regarded event can be paramount in the promotion of their pies. Now in it’s twenty fourth year, this competition has on many occasions turned small pie producers into million dollar businesses by winning.

Last year saw a staggering 43.8% increase of entries and 41% of these entries were new to the Great Aussie Pie Competition.

These statistics are living proof that bakers around Australia take this competition extremely seriously. The Official Great Aussie Pie Competition has always generated a lot of media coverage throughout newspapers, magazines, radio and television which enables winners to reap the rewards.

Helena Panasewycz of Wickedly Delicious Patisserie in Monbulk Victoria, who took out the medal for best Seafood Pie said, “Our seafood pie sales have increased 150% already. The other pies are moving out the door and have increased about 80%...so that’s been great.”

Bart Honig of Mooroopna Bakery, Victoria, overall winner of the Plain Meat Pie said, “Normally pie sales at that time of the year are much slower, but as soon as we won, things changed, nothing major at first, but once the media honed in everything went crazy. We had Channel 9 at our doorstep and the Herald Sun Newspaper, not to mention the local papers and radio station. We were even delivering pies as far away as Melbourne which is a two hour drive”.

Bakers who compete in the Official Great Aussie Pie Comp say they always receive good advice on how to improve on their products by the Judges and event organizers.

The principal objectives for the Competition are to provide a national platform for quality pie improvement, while providing a vehicle to gain maximum media exposure for pies and pie makers in their battle for a share of the fast food dollar.

The Great Aussie Pie Comp was held this year at Fine Food Australia in Sydney between 9th and 12th September 2013.

Don Avery, Editor of the Australasian Baker Magazine said that the caliber of pie makers in Australia is second to none. Australians have always had a love affair with pies, and pie makers continually up the ante with new varieties and flavours to coincide with world trends in the culinary industry.

For information and updates visit www.greataussiepiecomp.com.au

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THE OFFICIAL GREAT AUSSIE PIE COMPETITION

WINNERS!

Overall Gourmet Winner

Seafood Marinara
Bremen Patisserie
Umina NSW

Overall Plain Meat Pie Winner

Bread Provisions
Wangara WA

Overall Plain Meat Pie Runner Up

Denmark Bakery
Denmark WA

Gourmet Game Category Winner

Crocodile Pie
Blackbutt Bakery
Blackbutt QLD

Gourmet Poultry Category Winner

Sweet Thai Chicken
LA Bakehouse Cafe (High St Pies)
Penrith NSW

Gourmet Vegetarian Category Winner

Ratatouille Gourmet Veg
Pinjarra Bakery & Patisserie
Pinjarra WA

Gourmet Red Meat Category Winner

Rogan Josh
The Miami Bakehouse
Mandurah WA

Gourmet Gluten Free Category Winner

Cheese Cauliflower & Broccoli
Baked in the Peninsula
Sorrento VIC

Gourmet Apple Category Winner

Four Seasons Patisserie Bakery
Kelmscott WA

Gourmet Brekkie Pie Category Winner

Big Brekkie Pie
Rolling Pin Pies & Cakes
Ocean Grove VIC

Cerebos Asian Gourmet Winner

Thai Spiced Chicken
Denmark Bakery
Denmark WA